

Providing consulting, coaching, choreography and entertainment all under one roof



www.CaseyRosenberg.com

CRCC

intentional movement through life

CASEY ROSENBERG CHOREOGRAPHY &
CONSULTING, LLC

CAPABILITIES DECK

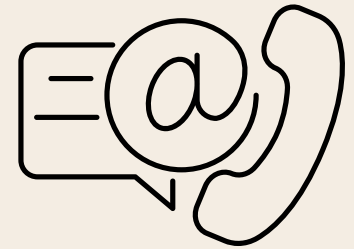
About CRCC

Consultant, Coach, Choreographer and Professional Dancer

Casey Rosenberg Choreography and Consulting, LLC was originally created to provide consulting, coaching, choreography and entertainment all under one roof. Since its conception, CRCC has grown its team and network to provide a wide range of business and creative services in order to meet the ever-evolving needs of clients. With a fresh approach that is service oriented, innovative and intentional, CRCC aims to move every project towards magnified results. CRCC now focuses on creating Synergistic Experiences for companies through corporate team building and brand activations utilizing the art of dance.



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"The foundation of my approach is rooted in truly listening to the individual needs of my clients to effectively deliver unique programs that speak to the core of any brand and deliver the desired results."

-Casey Rosenberg, Owner and Founder

COMPANY SERVICES

- ✓ The Synergy Dance Experience
 - Corporate Team Building Events
 - Brand Activations and Live Event Entertainment
- ✓ Public Speaking and Seminars
- ✓ Private Event Choreography/Performances
- ✓ Dance Styles Provided (Including but not limited to)
 - Jazz Funk, Hip Hop, Contemporary, Jazz, Technique, Heels, Pro Sports Style
 - Latin and other Ethnic Styles
 - Prop and Product Choreography
 - Musical Theatre
- ✓ The Paid Creative (1:1 Coaching Program)
 - Your Craft
 - Expand Your Creativity
 - Learn the Rules Like a Pro So You Can Break Them Like an Artist
 - Get In Your Body
 - Your Mind
 - Plan to Win
 - Cultivate Confidence
 - Assemble Your Dream Team
 - Your Business
 - Gather Your Tools
 - Build Your Brand
 - Show Your Work

Client Testimonials



Casey is not only a true professional but she is a visionary! She makes your visions come to life. She has the perfect balance of creativity and organization. In working with Casey she not only helped create one of the best trade program for **Bacardi**, but lead it from beginning to end. Rum Shakers was a true success because of Casey's hard work and dedication.

Bianca Padilla

Director of Trade-Consumer Production



Casey's passion for dance undeniable. She has a great attitude and wonderful personality that make working with her a pleasure. In addition, her knowledge and professionalism make working with her a breeze.

Clara Stroude-Vazquez

Director of Culture at Miami Heat



Casey has been key to envisioning and executing our company's strategic direction. She is a thoughtful professional who ensures she adds value to any project she is involved in.

Adriana Zabarin

**Director of Brand Management & Business Development at
Twenty Two Group, LLC**



Background and Professional Credits

As the company owner and founder, I pride myself on having merged my work experience across various industries and extensive network to create a purpose-driven business that can bring any vision to life. I understand that whether it is through choreography and entertainment, or events and campaigns, your brand is center stage.



Professional/Educational Credits

- Undergraduate Degree in Public Relations, minor in Sociology from the University of Miami
- Public Relations for award-winning Indie Film
- Concierge Coordinator for major medical Neurosurgery practice
- Business Development & Communications Manager for Shaka Kai apparel brand
- Consulting for Bacardi, USA
- Social Media Management & Consulting for Twenty Two Group, LLC
- Owner & Founder of **Immersion Dance Experience**
- Various corporate team building events

Key Dance Credits

- Miami Heat Dancers (Dancer, Choreographer and Interim Coach)
- Marlins Mermaids (Head Coach)
- Super Bowl LIV Halftime Performance (Dancer for Shakira)
- Wisin y Yandel World Tour (Dancer & Guest Choreographer)
- Dancer for various music artist performances including JLo, Rosalia, J Balvin and MORE!
- Bacardi Rum Shakers (Choreographer and Program Creative Director)
- Grey Goose (Choreographer)
- Choreography for professional and collegiate sporting events

The Paid Creative

An original 1:1 Coaching Program

The Paid Creative (1:1 Coaching Program)

- Your Craft
 - Expand Your Creativity
 - Learn the Rules Like a Pro So You Can Break Them Like an Artist
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 - Assemble Your Dream Team
- Your Business
 - Gather Your Tools
 - Build Your Brand
 - Show Your Work!



Features	Virtual \$850/month x 3 months	Basic \$1,000/month x 3 months	Professional 1,400/month x 3 months	Premium \$1,800/month x 3 months
One hr/week in-person 1:1 coaching session	X	✓	✓	✓
Access to coaching app with unlimited messaging M-F + The Paid Creative Workbook	✓	✓	✓	✓
30 min weekly 1:1 virtual coaching session	✓	X	✓	✓
Bonus one hr/week of 1:1 in-person coaching session	X	X	X	✓
HIGH PRIORITY SCHEDULING + 50% off all IDE events for <u>one year</u>	X	X	X	✓

1:1 Coaching Client Testimonial



My experience with Casey was honestly life changing. Her program wasn't just about dance. She mentored me, helped me gain confidence, taught me the importance of consistency and discipline, and the beauty in vulnerability through dance.

I signed up for the basic package that was 3 months long and sessions were once a week every week. I do wish I would've invested in the professional or premium package because the mental and physical growth that impacted me was great, and I regret not putting even more time into that. But overall, it was an amazing experience. Casey is a wonderful, hard-working, amazing person. When working with her you will see she is all about her work. You can see the love and discipline she puts into it, and it inspires you to do the same.

I am truly grateful for this experience and everything it taught me. I started this program because I wanted to start my career in dance and not knowing what the future holds for me in that, I know that what I can take from this was the positive change it did for me. Even if I don't get to become a professional dancer, Casey made me realize it was so much more than that. The love I grew for myself, the comfort I found in doing things out of my comfort zone, I was someone who found such difficulty in being consistent and disciplined and although I am still working on it, it was like she pulled me out of that trapped space I had myself in. I feel more confident in who I am and what I want for myself, and I have Casey to thank for that. She was there for me in so many ways, not just in dance. My hopes for the future are to continue growing in dance and excited to do this program with Casey again and come out even better!

For anyone who wants to pursue a career in dance or just wants to try something different with dance to get yourself out of your comfort zone, I promise this program is the best thing you'll ever do for yourself! I believe every dancer deserves to have this experience and you'll be a happier you if you do!

Thank you for everything Casey, I hope you continue to change lives through the art and love of dance!

Adri Jimenez



WHO I WORK WITH

I work with those who are driven, passionate and hungry to extract more from their lives! Do you want to achieve your dreams, make more money, feel happier and have better relationships? Do you understand that elevating yourself is a holistic process? Are you ready to invest in yourself, and level up in every area in your life? If so, it's time for us to get to work!

WHAT YOU CAN EXPECT

The Paid Creative was born to help creative professionals become the most fully expressed version of themselves. We will tackle your Craft, Mind and Business through my proprietary framework, and you will finish the program with expanded creativity, a healthier mind, and systems to make six figures and beyond as a creative professional.



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GET IN TOUCH

I offer a complimentary 30 minute call to assess where you are, where you want to be and which of my programs is best suited to get you there. The best investment you can make is in yourself or your brand, and I guarantee you will see a return. For more info, please contact me using the email provided.

-Casey