

Providing consulting, coaching, choreography and entertainment all under one roof



www.CaseyRosenberg.com

CRCC

intentional movement through life

CASEY ROSENBERG CHOREOGRAPHY &
CONSULTING, LLC

CAPABILITIES DECK

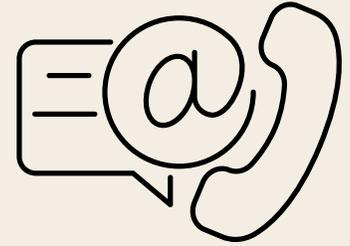
About CRCC

Consultant, Coach, Choreographer and Professional Dancer

Casey Rosenberg Choreography and Consulting, LLC was created to provide consulting, coaching, choreography and entertainment all under one roof. Since its conception, CRCC has grown its team and network to provide a wide range of business and creative services in order to meet the ever-evolving needs of clients. With a fresh approach that is service oriented, innovative and intentional, CRCC aims to move every project towards magnified results.



Contact



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"The foundation of my approach is rooted in truly listening to the individual needs of my clients to effectively deliver unique programs that speak to the core of any brand and deliver the desired results."

-Casey Rosenberg, Owner and Founder

COMPANY SERVICES

- ✓ Consulting Services:
 - Process Improvement
 - Program Development
 - Social Media, Public Relations, Branding and Messaging
 - Business Development
 - Management and Company Culture
 - Professional Sports Dance Team
 - Talent Scouting
 - Audition & Competition Judging
- ✓ Public Speaking and Seminars
- ✓ Corporate events and team building activities
- ✓ Choreography and Music Editing
- ✓ Movement Coaching
- ✓ Private Event
Choreography/Performances
- ✓ 1:1 Coaching and Mentorship
 - Personal Development Coaching
 - Cultivating confidence
 - Systems for setting and reaching goals
 - Business Coaching
 - Reaching your peak potential
 - Navigating interpersonal & professional relationships
 - Personal Branding & Marketing
 - Mental and emotional wellness
 - Dance
 - Styles: Jazz Funk, Hip Hop, Contemporary, Jazz, Technique, Heels
 - Performance
 - Pro Sports Prep
 - Industry Prep
 - Audition Freestyle

Client Testimonials



Casey's passion for dance undeniable. She has a great attitude and wonderful personality that make working with her a pleasure. In addition, her knowledge and professionalism make working with her a breeze.

Clara Stroude-Vazquez
Director of Culture at Miami Heat



Casey has been key to envisioning and executing our company's strategic direction. She is a thoughtful professional who ensures she adds value to any project she is involved in.

Adriana Zabarain
Director of Brand Management & Business Development at
Twenty Two Group, LLC

Coaching Client Testimonial



My experience with Casey was honestly life changing. Her program wasn't just about dance. She mentored me, helped me gain confidence, taught me the importance of consistency and discipline, and the beauty in vulnerability through dance.

I signed up for the basic package that was 3 months long and sessions were once a week every week. I do wish I would've invested in the professional or premium package because the mental and physical growth that impacted me was great, and I regret not putting even more time into that. But overall, it was an amazing experience. Casey is a wonderful, hard-working, amazing person. When working with her you will see she is all about her work. You can see the love and discipline she puts into it, and it inspires you to do the same.

I am truly grateful for this experience and everything it taught me. I started this program because I wanted to start my career in dance and not knowing what the future holds for me in that, I know that what I can take from this was the positive change it did for me. Even if I don't get to become a professional dancer, Casey made me realize it was so much more than that. The love I grew for myself, the comfort I found in doing things out of my comfort zone, I was someone who found such difficulty in being consistent and disciplined and although I am still working on it, it was like she pulled me out of that trapped space I had myself in. I feel more confident in who I am and what I want for myself, and I have Casey to thank for that. She was there for me in so many ways, not just in dance. My hopes for the future are to continue growing in dance and excited to do this program with Casey again and come out even better!

For anyone who wants to pursue a career in dance or just wants to try something different with dance to get yourself out of your comfort zone, I promise this program is the best thing you'll ever do for yourself! I believe every dancer deserves to have this experience and you'll be a happier you if you do!

Thank you for everything Casey, I hope you continue to change lives through the art and love of dance!

Adri Jimenez



Background and Professional Credits

As the company owner and founder, I pride myself on having merged my work experience across various industries and extensive network to create a purpose-driven business that can bring any vision to life. I understand that whether it is through choreography and entertainment, or events and campaigns, your brand is center stage.



Professional/Educational Credits

- Undergraduate Degree in Public Relations, minor in Sociology from the University of Miami
- Public Relations for award-winning Indie Film
- Concierge Coordinator for major medical Neurosurgery practice
- Business Development & Communications Manager for Shaka Kai apparel brand
- Consulting for Bacardi, USA
- Social Media Management & Consulting for Twenty Two Group, LLC
- Owner & Founder of **Immersion Dance Experience**
- Various corporate team building events

Key Dance Credits

- Miami Heat Dancers (Dancer, Choreographer and Interim Coach)
- Marlins Mermaids (Head Coach)
- Super Bowl LIV Halftime Performance (Dancer for Shakira)
- Wisin y Yandel World Tour (Dancer & Guest Choreographer)
- Dancer for various music artist performances including JLo, Rosalia, J Balvin and MORE!
- Bacardi Rum Shakers (Choreographer and Program Creative Director)
- Grey Goose (Choreographer)
- Choreography for professional and collegiate sporting events

Casey Rosenberg

Coaching and Mentorship Packages

1:1 Coaching and Mentorship

- Personal Development Coaching
 - Cultivating confidence
 - Systems for setting and reaching goals
 - Business coaching
 - Reaching your peak potential
 - Navigating interpersonal & professional relationships
 - Personal branding and marketing
 - Mental and emotional wellness
- Dance
 - Styles: Jazz Funk, Hip Hop, Contemporary, Jazz, Technique, Heels
 - Performance and presentation
 - Pro sports prep
 - Industry prep
 - Audition freestyle



| Features | Virtual \$850/month x 3 months | Basic \$1,000/month x 3 months | Professional 1,400/month x 3 months | Premium \$1,800/month x 3 months |
|---|--------------------------------------|--------------------------------------|---|--|
| One hr/week in-person 1:1 coaching session | X | ✓ | ✓ | ✓ |
| Access to coaching app with unlimited messaging M-F, virtual coaching tools, HW, metrics and more! | ✓ | ✓ | ✓ | ✓ |
| 30 min weekly 1:1 virtual coaching session | ✓ | X | ✓ | ✓ |
| Bonus one hr/week of 1:1 in-person coaching session | X | X | X | ✓ |
| HIGH PRIORITY SCHEDULING + 50% off all IDE events for <u>one year</u> | X | X | X | ✓ |



WHO I WORK WITH

I work with those who are driven, passionate and hungry to extract more from their lives! Do you want to achieve your dreams, make more money, feel happier and have better relationships? Do you understand that elevating yourself is a holistic process? Are you ready to invest in yourself, and level up in every area in your life? If so, it's time for us to get to work!

WHAT YOU CAN EXPECT

1:1 Coaching and Mentorship programs are catered to you based on your individual goals. I will create a safe space for us to identify your limiting beliefs and behaviors that are blocking you, then systematically work together to create a program that will launch you to your desired level and beyond! I also cap the number of clients I take on to ensure I can best serve you throughout your program.



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GET IN TOUCH

I offer a complimentary 20 minute call to assess where you are, where you want to be and which of my programs is best suited to get you there. The best investment you can make is in yourself, and I guarantee you will see a return. For more info, or to be placed on a waiting list, please contact me using the email provided.

-Casey