

## CRCC

intentional movement through life

CASEY ROSENBERG CHOREOGRAPHY & CONSULTING, LLC

CAPABILITIES DECK

# About CRCC

## Consultant, Coach, and Choreographer

Casey Rosenberg Choreography and Consulting, LLC was created to provide consulting, coaching, choreography and entertainment all under one roof. Since its conception, CRCC has grown its team and network to provide a wide range of business and creative services in order to meet the ever-evolving needs of clients. With a fresh approach that is service oriented, innovative and intentional, CRCC aims to move every project towards magnified results. Shoot us an email and ask about our complementary connection call to discuss your goals or next big project.



## CONTACT



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"The foundation of my approach is rooted in truly listening to the individual needs of my clients to effectively deliver unique programs that speak to the core of any brand and deliver the desired results."

-Casey Rosenberg, Owner and Founder

## INDIVIDUAL SERVICES

#### Dance Related Services (all styles and settings)

- Choreography
- Dance Masterclasses and Coaching
- 1:1 Dance and Performance Coaching
- On-stage Performance Consulting
- · Music Editing and Mixing
- · Dance Competition Judging

#### · Transformational Life Coaching

- All areas related to performance for athletes, entrepreneurs, and creatives
- Stress management and negative emotions
- Confidence, self-worth, and self-concept
- Career and finance
- Health and wellness
- Interpersonal relationships
- Spirituality and life purpose

## Program Creation/Management/Consulting

- Online coaching programs (all niches)
- Corporate programs
- Team building, leadership, and employee wellness/development
- Trade or consumer marketing/engagement programs
- Live events and entertainment

#### · Public Speaking and Group Activations

- Key note, topic-specific speeches
- Custom guided EFT experiences
- Group coaching activations

## Client Testimonials



Casey is not only a true professional but she is a visionary! She makes your visions come to life. She has the perfect balance of creativity and organization. In working with Casey she not only helped create one of the best trade program for Bacardi, but lead it from beginning to end. Rum Shakers was a true success because of Casey's hard work and dedication.

Bianca Padilla
Director of Trade-Consumer Production



Casey's passion for dance undeniable. She has a great attitude and wonderful personality that make working with her a pleasure. In addition, her knowledge and professionalism make working with her a breeze.

Clara Stroude-Vazquez
Director of Culture at Miami Heat



Casey has been key to envisioning and executing our company's strategic direction. She is a thoughtful professional who ensures she adds value to any project she is involved in.

Adriana Zabarain

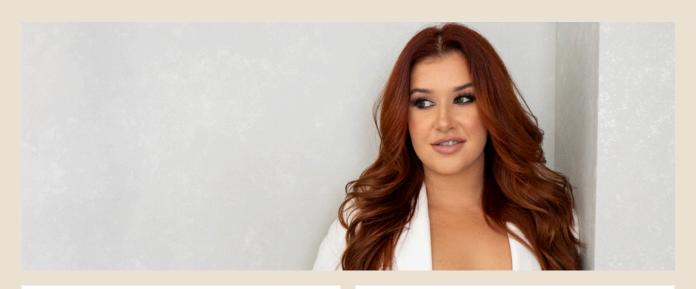
Director of Brand Management & Business Development at

Twenty Two Group, LLC



#### Credits and Certifications

As the company owner and founder, I pride myself on having merged my work experience across various industries and extensive network to create a purpose-driven business that can bring any vision to life. I understand that whether it is through choreography and entertainment, or events and campaigns, your brand is center stage.



## CREDITS (INCLUDING BUT NOT LIMITED TO)

- <u>Corporate and Educational</u>
   <u>Experience</u>
- Miami Heat Dancers
- Bacardi
- Miami Marlins
- SuperBowl LIV
- Voltaire Saddle Designs
- Twenty Two Group
- Grey Goose
- Cazadores Tequila
- Wisin y Yandel
- Artists such as JLO, J Balvin, Rosalia, and more
- Credentialed Coach School
- Holy Wealth

### **CERTIFICATIONS**

- Neurolinguistic Programming
- EFT Tapping
- TIME Techniques
- Clinical Hypnotherapy
- Life and Success Coaching
- Mindset Coaching
- Nutrition
- Personal Training
- Weight Management

## 1:1 Coaching Client Testimonial



My experience with Casey was honestly life changing. Her program wasn't just about dance. She mentored me, helped me gain confidence, taught me the importance of consistency and discipline, and the beauty in vulnerability through dance.

I signed up for the basic package that was 3 months long and sessions were once a week every week. I do wish I would've invested in the professional or premium package because the mental and physical growth that impacted me was great, and I regret not putting even more time into that. But overall, it was an amazing experience. Casey is a wonderful, hard-working, amazing person. When working with her you will see she is all about her work. You can see the love and discipline she puts into it, and it inspires you to do the same.

I am truly grateful for this experience and everything it taught me. I started this program because I wanted to start my career in dance and not knowing what the future holds for me in that, I know that what I can take from this was the positive change it did for me. Even if I don't get to become a professional dancer, Casey made me realize it was so much more than that. The love I grew for myself, the comfort I found in doing things out of my comfort zone, I was someone who found such difficulty in being consistent and disciplined and although I am still working on it, it was like she pulled me out of that trapped space I had myself in. I feel more confident in who I am and what I want for myself, and I have Casey to thank for that. She was there for me in so many ways, not just in dance. My hopes for the future are to continue growing in dance and excited to do this program with Casey again and come out even better!

For anyone who wants to pursue a career in dance or just wants to try something different with dance to get yourself out of your comfort zone, I promise this program is the best thing you'll ever do for yourself! I believe every dancer deserves to have this experience and you'll be a happier you if you do!

Thank you for everything Casey, I hope you continue to change lives through the art and love of dance!



## WHO I WORK WITH

I work with those who are outcome driven, passionate and hungry to extract the most from anything they touch! I am the best fit for people and brands who want to expand their vision of what is possible, and get down to business by creating tangible steps to materialize it. I prioritize quality, refuse to cut corners, and seek to bring the "midas touch" to anything I am involved in.

## WHAT YOU CAN EXPECT

Once you get in touch, you will get a response within 24-48 business hrs containing the next step based on your inquiry. You may receive standard rates for the requested service, or an invitation to book a complementary call. Complementary calls are utilized to discuss your project needs in more detail in order to create a custom proposal and appropriate budget.



# Web: CaseyRosenberg.com Email: BookCaseyRosenberg@gmail.com Instagram: @Casey.Rosenberg

## GET IN TOUCH

For larger programs and coaching packages, I offer a complimentary 30 minute connection call to assess where you are, where you want to be and which of my offerings is best suited to get you there. The best investment you can make is in yourself or your brand, and I guarantee you will see a return. For more info, please contact me using the email provided or the form on my website.

